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ROCHESTER Housing Authority

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Rochester Housing Authority Receives "North America Visionary" Award from MRI Software

Rochester Housing Authority Recognized with Community Award for Commitment to Transforming Broader Real Estate Communities Through Best Use of Technology & Services

Rochester, NY — The Rochester Housing Authority (RHA) was just honored with MRI Software's "Community Award" at the company's most recent "MRI Ascend North America 2022" conference in New Orleans. One of this year's "visionary" award recipients, RHA was recognized as an MRI client "committed to transforming the broader real estate community through best use of technology and services."

Accepting the award in-person was RHA's Director of Information Technology, Evhen Tupis. The award recognized RHA for its efforts "to drive best practices and processes that can benefit the communities they serve," noting that:

- The Rochester Housing Authority consistently shares user feedback, ideas and suggestions with MRI to drive innovations that benefit the community and other Public Housing Agency clients.
- RHA improved communication with residents, applicants, and landlords with Callmax, and streamlined rent collection with MRI's RentPayment solution.
- To make their data more secure and accessible to staff, RHA recently migrated to MRI's cloud environment, enabling remote connectivity and multi-factor authentication.

"Rochester Housing Authority is honored to be recognized by MRI," said RHA's Executive Director Shawn Burr. "We are proud of the communication and technology strides we have taken to benefit our communities, and look forward to continuing to enhance our communication, programs, and services into the future."

Founded in 1971, MRI Software is a leading provider of innovative real estate software applications and hosted solutions.

About Rochester Housing Authority

Established in 1955 as an independent public corporation by New York State Public Housing Law, the Rochester Housing Authority (RHA) serves more than 27,000 lower-income residents and program participants in the five-county Greater Rochester area. Approximately 20% of those reside in the 2,400+ RHA public housing units, while others served receive assistance in the form of voucher or certificate programs that help them afford eligible, private housing.