

**FOR IMMEDIATE RELEASE**

**Media Contact:**

Jamie Frumusa

[jamie@tippingpointcomm.com](mailto:jamie@tippingpointcomm.com)

585-683-5439



**ROCHESTER HOUSING AUTHORITY APPOINTS DIRECTOR OF OPERATIONS,  
ENHANCES SHARED LEADERSHIP TEAM**

**ROCHESTER, N.Y., MAY 28, 2019** – Rochester Housing Authority (RHA)’s Board of Commissioners has appointed a new Director of Operations, Wille Pass, who will take over for Interim Director of Finance, Sinclair Carrington. Pass joins Rochester Housing Authority with nearly 20 years of low-income housing experience and previously as Chief Financial Officer at the Marin County Housing Authority in Marin, Calif. In his new role with RHA, Pass will work to maximize RHA’s resources to ensure financial stability and oversee the Maintenance, Finance and Procurement Departments.

Additionally, RHA’s Board of Commissioners has enhanced the roles and responsibilities of several members of the organization’s Shared Leadership Team. The Shared Leadership Team is a model designed and implemented three years ago by the Board to spread executive responsibility among a diverse group of seasoned professionals to ensure the organization’s long-term success and sustainability.

- Interim Executive Director Shawn Burr has been appointed by the Board of Commissioners to serve as Acting Executive Director. The change in title enables Burr to focus efforts on driving meaningful change in the community through affordable housing initiatives, capital projects and creating development opportunities to continue the agency’s mission long into the future;
- Compliance, Diversity and Inclusion Officer Cynthia Herriott has been appointed to serve as Interim Deputy Executive Director. She will maintain her current duties in addressing employee and stakeholder concerns around compliance matters. Her new role expands her responsibilities to include overseeing the following departments: Public Housing, Leasing Operations and Resident Services;
- Executive Personnel Administrator Rashondra Martin will maintain her current role overseeing the Human Resources and Information Technology Departments.

“We’re thrilled to have Willie Pass as part of our enhanced Shared Leadership Team,” said Tynise Edwards, Acting Rochester Housing Authority Board Chair. “His experience working with people in need and abundant leadership qualities makes him the perfect fit for this position,” Edwards added. “With this team in place, and with the continued dedication and passion all our associates bring to their work every day at RHA, we’re positioned well to further our mission of opening doors to brighter futures for all.”

**About Rochester Housing Authority**

Established in 1955 as an independent public corporation by New York State Public Housing Law, the Rochester Housing Authority (RHA) serves more than 22,000 lower-income families, seniors and disabled residents in the five-county Greater Rochester area. Approximately 20% of those reside in the 2,400+ RHA public housing units, while others served receive assistance in the form of voucher or certificate programs that help them afford eligible, private housing.

###