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## ROCHESTER HOUSING AUTHORITY APPOINTS EXECUTIVE DIRECTOR AND STRATEGIC LEADERSHIP TEAM

**ROCHESTER, NY, AUGUST 10, 2016** –Rochester Housing Authority (RHA) has appointed John Hill as the organization's Executive Director. Hill comes to Rochester Housing Authority with nearly 20 years of service in the industry. Hill began his newly appointed position on Monday.

"We're excited that after an in-depth, deliberate and thoughtful interviewing process, we've found John, who will be a great advocate for Rochester Housing Authority," said Board Chairman George Moses. "His unique ability to connect on a personal level with our residents, participants, and staff is critical for a service organization like ours."

Hill's appointment is part of the organization's new shared leadership team approach which brings a core group of diverse executives, each with a specialized area of expertise, together to further the organization's mission of providing quality housing opportunities and services for the community. The team includes:

- Deputy Director Shawn Burr who brings decades of RHA experience and will oversee expansion of the capital projects
- Director of Operations Paul Foti, who is taking on a new role in which he will help maximize RHA's resources to ensure long-term financial stability
- Rashondra Martin, Executive Personnel Administrator, was appointed to this redesigned position to oversee the organization's Human Resources department. She is also a board certified attorney with years of experience in labor law
- Cynthia Herriott, Compliance, Diversity and Inclusion Officer has transitioned into this new position to address employee and stakeholder concerns around diversity issues and ensure equal opportunities for all moving forward

"The board wanted to set the Housing Authority up for success long after our term of service is complete," said Board Chairman George Moses. "The shared leadership approach takes the pressure of success off one person's shoulders and instead is a joint responsibility across a group of experts, who are now in place."

## About John Hill

Before his present appointment, John Hill served as Executive Director of the Southern Nevada Regional Housing Authority in Las Vegas from 2010 to this past April. During his time there, Hill lead the organization's successful endeavor in combining three Housing Authorities together into one, the first to ever to undertake this feat.

In his new role as Executive Director at Rochester Housing Authority, Hill's primary responsibility will be to work across the organization to ensure the successful execution of RHA's strategic plan.

## **About Rochester Housing Authority**

Established in 1955 as an independent public corporation by New York State Public Housing Law, the Rochester Housing Authority (RHA) serves more than 22,000 lower-income families, seniors and disabled residents in the five-county Greater Rochester area. Approximately 20% of those reside in the 2,400+ RHA public housing units, while others served receive assistance in the form of voucher or certificate programs that help them afford eligible, private housing. In 2015, RHA received a "High Performer" rating from the U.S. Department of Housing and Urban Development (HUD).