

**FOR IMMEDIATE RELEASE**

December 14, 2017

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**FREE TOYS AND BOOKS FOR CHILDREN IN LOW-INCOME HOUSING**

*Rochester Housing Authority and Pirate Toy Fund Partner for Holiday Event*

**WHAT:** In partnership with the Pirate Toy Fund, Rochester Housing Authority’s Resident Services Department will be giving out free gifts and books to every child between the ages of one and fourteen living in RHA’s Public Housing.

This is the organization’s 11<sup>th</sup> year holding the program. Last year, more than 150 toys and books were given away to children who may not otherwise receive a present during the holiday season.

This year RHA and Pirate Toy Fund plan to distribute 200 presents to low-income residents in Public Housing.

**PHOTO OP:** Media are invited to see families gather to pick-up gifts and enjoy some holiday music and fun with Gary the Happy Pirate. RHA Executive Director John Hill will be onsite and available to speak about the program and the importance of providing programs like this.

**WHEN:** Thursday, December 14  
3:00 p.m. – 4:00 p.m – best media visual (most families onsite)  
Event goes until 7 p.m.

**WHERE:** Rochester Housing Authority’s Resident Services Office  
495 Upper Falls Blvd.  
Rochester, NY 14605

**ABOUT RHA PUBLIC HOUSING**

Rochester Housing Authority’s Public Housing program provides quality, comfortable living for people with limited incomes in the Greater Rochester area. Approximately 20% of total residents served reside in the 2,400+ RHA public housing units. Units available include – Over 50 & Disabled: Blackwell Estates, Danforth Tower East/West, Glenwood Gardens, Hudson Ridge Tower, Kennedy Tower, and Parliament Arms. Disabled & Over/Under 50: Elmdorf, Glide Court, Lake Tower, Lena Gantt Estates, Lexington Court, and University Tower. Family Housing: Bay-Zimmer Townhouses, Bronson Court, Federal Street Townhouses, Harriet Tubman Estates, Holland Townhouses, Lena Gantt Estates, Lexington Court, and Parkside Apartments. Enriched Housing: Danforth Tower East, Hudson Ridge Tower, Johnathan Child. Single & Double Scattered Site Homes.

**ABOUT ROCHESTER HOUSING AUTHORITY**

Established in 1955 as an independent public corporation by New York State Public Housing Law, the Rochester Housing Authority (RHA) serves more than 22,000 lower-income families, seniors and disabled residents in the five-county Greater Rochester area. Approximately 20% of those reside in the 2,400+ RHA public housing units, while others served receive assistance in the form of voucher or certificate programs that help them afford eligible, private housing. In 2015, RHA received a “High Performer” rating from the U.S. Department of Housing and Urban Development (HUD). For more information visit [www.rochesterhousing.org](http://www.rochesterhousing.org).

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